



NEW VINTAGE USA
DETROIT

THE ORIGINAL PERIOD-STYLED AND THEMED INSTRUMENTS

NEWVINTAGEUSA.COM | MADE IN DETROIT

P 248.850.5482 | F 248.565.8291 | A 2415 BURDETTE, FERRISDALE, MICHIGAN, 48220



DISTRIBUTOR PROGRAMS

PROGRAM DETAILS

NVU MARGINS ARE THE BEST IN THE BUSINESS! SELL MORE AND MAKE MORE!
Jobber based pricing makes selling fair and profitable for everyone at all price levels.

PART NO	ITEM	-30.00	-20.00	JOBBER	RETAIL
48141-01	3-3/8" TACH TECH SERIES BLACK	\$104.30	\$119.20	\$149.00	\$163.90

EASY TO UNDERSTAND
PART NOS

DISCOUNTS ARE OFF
JOBBER NOT RETAIL,
GREAT MARGINS

JOBBER/MAP
PRICING

ROOM FOR PRICING

TOOLS FOR SELLING!

ELECTRONIC LOAD SHEETS
24/7 INVENTORY DATA ACCESS
ON SITE AND REMOTE TRAINING
RETAIL AND SHOW DISPLAYS
CATALOGS/PRINTED MATERIALS
AWARD WINNING TECH SUPPORT
FAST QUOTES

MAKE MORE MONEY!

QUICK PAY DISCOUNTS
CO-OP DISCOUNTS
PROMOTIONAL DISCOUNTS
FREE SHIPPING ON QUALIFIED ORDERS
DROP SHIP PROGRAM
JOBBER/RETAIL GUARANTEED MARGINS

NVU HAS THE WIDEST SELECTION OF STYLES, KITS AND FUNCTIONS ON THE MARKET TODAY.
Kits for any build style, hot rod, musclecar and more.

HOT ROD



MUSCLE



DIRECT-FIT



OFF-ROAD



NEW VINTAGE POLICIES AND PRICING PROGRAMS

Here at New Vintage, we believe that everyone that is willing to partner with us should have the opportunity to grow their business as we grow ours. That's why we offer a graduated pricing program that offers you the opportunity to increase your purchasing power as time goes on. What's even better is you maintain your pricing on a 12 month cycle, not annually.

LEVEL 3 PRICING:

Jobber level: 10% off retail. Great for shops and small retailers who may not want to keep a large inventory.

LEVEL 2 PRICING:

STOCKING DISTRIBUTOR: 20% off JOBBER PRICING. \$2500.00 Buy-in, maintain \$7500.00 in purchases over a 12-month period.

LEVEL 1 PRICING:

WHOLESALE DISTRIBUTOR: 30% off jobber pricing. \$5000 buy-in, maintain \$30,000 in purchases over a 12-month period. To maintain wholesale distributor ship you must be actively promoting New Vintage products through web, shows, catalogs and advertising.

DROP SHIP FEE: New Vintage will drop ship to your accounts for a \$10 fee, plus applicable freight charges.

FREIGHT: Prepaid freight on all orders over \$1500.00.

PAYMENT TERMS: Standard terms are Net 30 Days from date of invoice on accounts with approved credit, otherwise all orders will be sent cash in advance of shipment. 10-15 cash discounts are available for those accounts in good credit standing.

CO-OP: Earn up to 3% credit for cooperative local advertising.

RETURNS AND WARRANTY: Returns from the end user should be handled by the distributor. Any item returned by the distributor to the manufacturer for any reason must be approved by New Vintage, and requires a return authorization number. All consumer warranty claims should be handled directly by New Vintage. Product stock adjustments must be pre-approved by New Vintage and an equal value offsetting order must be placed at time of return. A 15% restocking fee may apply to all products that may be exchanged. All returns for cash will be adjusted to the appropriate price level if it applies.

ORDER TIMING:

Most items ship within 48 hours. Larger orders items may take 10-14 days. Special order, custom build and private label order timelines will be quoted-call for details.

SAMPLES: Samples provided at your price level. Pre-distributorship samples are available at retail, and revert to distributor pricing with approved application. Credit for sample pricing will be applied to your account.

PRIVATE LABEL AND CUSTOM PRICING: All custom and private label must be quoted. Standard pricing rates apply and it is very basic to determine pricing. Your distributor level pricing for a gauge set plus dials, plus artwork time plus any special fabrication/paint time.

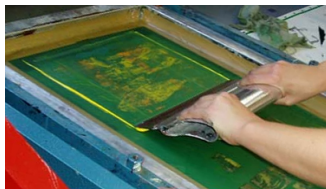
MAP POLICY: To protect the profitability of our distributors who promote, stock and distribute product and maintain a premium product image, the following policy is put into effect:
New Vintage prohibits advertising retail items below jobber price.

PRODUCT FEATURES

Whether you are a retail superstore, hot rod shop or Original Equipment manufacturer, NVU has the capabilities to provide ANY run size of Private label/OE/Custom instruments to your specifications. Low minimums (as low as one in some cases) and fast turnarounds make your bottom line more profitable faster. Start with our base line of air core, mechanical and stepper motor instruments and select your own custom dial design, pointer, bezels, etc. Traditional analog perimeter lit and backlit gauge options available. NVU can also custom tailor a system to your needs. Analog, CAN-Bus applications, digital integration and virtual clusters can be produced as needed for each customer.

Right here in Detroit. No overseas, overnight emails, we are here in the US designing and producing the product, ready to answer your questions quickly. No long shipping times on an overseas shipment, its all from here in the US.

Take a look at your current supply situation and decide for yourself, is there something that can be done better, more effectively and faster to create the results you want? Get in touch with a sales representative from NVU today to see where we can take your business.



RETAIL/PRIVATE LABEL

Need a specialty instrument or branded gauges? We can handle any volume from one to 1,000. We have traditional air-core gauges, mechanical, stepper motor, CAN-BUS and J-1939 platforms. Our engineers can put together a package just for you based on your requirements.

IN-HOUSE DESIGN AND MANUFACTURING

We can print your specialty product on substrates such as metal, plastics, glass, anything flat. We can do quantities as low as one up to 1000. Need a special design? Our in-house designers can bring your vision to life. NVU is the ONLY instrumentation manufacturer that designs and prints all perimeter and backlit dials in house..

MILITARY

Military instrumentation systems. Electronic, mechanical, CAN-BUS, replacement parts we have it all. Faria is proud to be among the few vendors that the US Defense Logistics agency gives the ABVM Gold Certifications for 100% Rating on Quality and Delivery. Bulk OE carriers, boxes, branded or simple packaging is also available to suit your needs.

TECHNOLOGY

Technology available from NVU. Virtual/Analog/Digital systems all designed to your specifications. Mix and match technologies to build the monitoring system to compete in today's world.

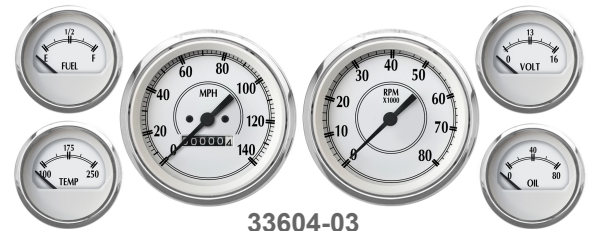
INDIVIDUAL--CLUSTERS--DIGITAL--ANALOG--BACKLIT--MILITARY--OEM--COMMERCIAL--RETAIL--MARINE





YOUR OWN INSTRUMENT COMPANY IN A BOX

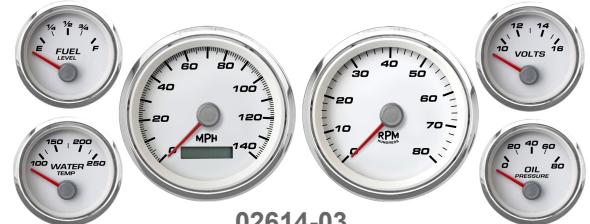
Take control of your instrumentation supply chain by being your own supplier. No more price wars or MAP constrictions. YOU set the standards and prices to your customers and distribution chain. NVU has complete turn-key solutions for Private Label, retail Instrumentation lines. Have as many or as few part numbers available. Attractive, flexible retail packaging for kits and individual gauges takes the PL business to the next level, no more white box, brown bag specials. Image is just as important as function, NVU's in-house design team can develop a packaging strategy that suits your budget. Professional web images help you look like a pro. PL packages start as low as 10 sets. Have something different in mind? Not a problem, we can design a set specifically for you and your customer. NVU can supply 10 set or 10,000 sets on a monthly basis to suit your needs. Best of all, all PL packages include full product training, tech support and warranty service. All made in the USA.



33604-03



02614-01



02614-03



OFF-THE SHELF PRIVATE LABEL SOLUTIONS

BOX SETS RETAIL PACKAGED	HERITAGE LINE PL INDIVIDUAL GAUGES WHITE	PERFORMANCE VALUE LINE PL INDIVIDUAL GAUGES 03 WHITE	ACCESSORIES
33504-03 HERITAGE 5 GA KIT MECH SPEEDO WHITE	33140-03 3-3/8" PROGRAMMABLE SPEEDOMETER 140 MPH	02140-03 3-3/8" PROGRAMMABLE SPEEDOMETER 140 MPH	PART NO. ITEM
33514-03 HERITAGE 5 GA KIT PROG SPEEDO WHITE	33141-03 3-3/8" TACHOMETER 8K	02141-03 3-3/8" TACHOMETER 8K	99001-04 GM Hall Effect Sender-Speedometer
33604-03 HERITAGE 6 GA KIT MECH SPEEDO WHITE	33142-03 3-3/8" MECHANICAL SPEEDOMETER	02123-03 2-1/16" VOLTMETER	99002-04 Ford Speedometer adapter
33614-03 HERITAGE 6 GA KIT PROG SPEEDO WHITE	33123-03 2-1/16" VOLTMETER	02126-03 2-1/16" OIL PRESSURE 100 PSI W/ SENDER	99240-04 240-33 FUEL SENDER
	33126-03 2-1/16" OIL PRESSURE 100 PSI W/ SENDER	02127-03 2-1/16" WATER TEMP 250FW/ SENDER	99004-04 TACH FILTER INLINE
02514-01 PERF VL BOX KIT PROG SPEEDO 5 GA BLACK	33127-03 2-1/16" WATER TEMP 250FW/ SENDER	02128-03 2-1/16" FUEL LEVEL 240-33	99080-04 PRESSURE SENDER 80 PSI 1/8-27 NPT
02614-01 PERF VL BOX KIT PROG SPEEDO 6 GA BLACK	33128-03 2-1/16" FUEL LEVEL 240-33	02129-03 2-1/16" FUEL LEVEL GAUGE 0-90 GM	99100-04 PRESSURE SENDER 100 PSI 1/8-27 NPT
	33122-03 2-1/16" CLOCK HERITAGE	02122-03 PERFORMANCE CLOCK	99004-40 BUSHING KIT 1/8-27 TO 1/4, 3/8, 1/2
02514-03 PERF VL BOX KIT PROG SPEEDO 5 GA WHITE	PERFORMANCE VALUE LINE PL INDIVIDUAL GAUGES 01 BLACK	PERFORMANCE VALUE LINE PL INDIVIDUAL GAUGES 04 SILVER	99005-40 TEMP SENDER 250 DEG F 1/8-27
02614-03 PERF VL BOX KIT PROG SPEEDO 6 GA WHITE	02140-01 3-3/8" PROGRAMMABLE SPEEDOMETER 140 MPH	02140-04 3-3/8" PROGRAMMABLE SPEEDOMETER 140 MPH	99245-04 240-33 FUEL SENDER MADE IN USA
	02141-01 3-3/8" TACHOMETER 8K	02141-04 3-3/8" TACHOMETER 8K	99009-04 LS BUSHING/STEP KIT
02514-04 PERF VL BOX KIT PROG SPEEDO 5 GA SILVER	02123-01 2-1/16" VOLTMETER	02123-04 2-1/16" VOLTMETER	
02614-04 PERF VL BOX KIT PROG SPEEDO 6 GA SILVER	02126-01 2-1/16" OIL PRESSURE 100 PSI W/ SENDER	02126-04 2-1/16" OIL PRESSURE 100 PSI W/ SENDER	
	02127-01 2-1/16" WATER TEMP 250FW/ SENDER	02127-04 2-1/16" WATER TEMP 250FW/ SENDER	
	02128-01 2-1/16" FUEL LEVEL 240-33	02128-04 2-1/16" FUEL LEVEL 240-33	
	02129-01 2-1/16" FUEL LEVEL GAUGE 0-90 GM	02129-04 2-1/16" FUEL LEVEL GAUGE 0-90 GM	
	02122-01 PERFORMANCE CLOCK	02122-04 PERFORMANCE CLOCK	
	02193-01 OIL TEMP 2-1/16" W/SENDER BLACK	02193-04 OIL TEMP 2-1/16" W/SENDER BLACK	
	02195-01 TRANS TEMP 2-1/16" W/SENDER BLACK	02195-04 TRANS TEMP 2-1/16" W/SENDER BLACK	
	02194-01 VAC/BOOST 2-1/16" BLACK	02194-04 VAC/BOOST 2-1/16" BLACK	

PRODUCT FEATURES

We are asked many questions about the technology, components and quality of material we use, in comparison to the competition. This page should answer most of your questions. If you have any other questions or concerns, feel free to ask.

All of our products are built right here in Detroit. While we are not a glass or plastic manufacturer, we source these small parts from companies either right here in town or in the US. While most parts are made here, some parts of course like some resistors or small electrical components are imported due to lack of availability in the US. We are however, the *only* instrument manufacturer that designs and prints all of our dials in house. Our in-house dial shop prints every single metal and perimeter-lit dial we use, even our custom packages.

The technology we have available creates a uniquely durable, accurate product while our design staff keeps the product line fresh and themed for your vehicle. Below you will find information you may need to help you with your questions regarding quality, operation and function of our products:

Lenses and bezels: All of our bezels are either hand polished stainless steel, not chrome, for a durable finish. These meet all marine salt corrosion specifications. All lenses are glass except on clock with through-hole adjusters which are high impact polycarbonate. All gauges are watertight from the front (cases, movements, durability). We challenge *any* manufacturer to publish their durability and function standards.

Take control of your instrumentation supply chain by being your own supplier. No more price wars or MAP constrictions. YOU set the standards and prices to your customers and distribution chain. NVU has complete turn-key solutions for Private Label, retail Instrumentation lines. Have as many or as few part numbers available. Attractive, flexible retail packaging for kits and individual gauges takes the PL business to the next level, no more white box, brown bag specials. Image is just as important as function, NVU's in-house design team can develop a packaging strategy that suits your budget. Professional web images help you look like a pro. PL packages start as low as 10 sets. Have something different in mind? Not a problem, we can design a set specifically for you and your customer. NVU can supply 10 set or 10,000 sets on a monthly basis to suit your needs. Best of all, all PL packages include full product training, tech support and warranty service. All made in the USA.



PROGRAMMABLE SPEEDOMETERS

New Vintage Programmable speedometers are easy to set-up and can use inputs from virtually any speed sender, OE or aftermarket the units will even accept input from many PCMs, all of this without any converters or conversion boxes. Speedometers feature a remote mount programming button to keep the gauge face clean and real glass lenses. Programmable speedometers are easily calibrated by hitting the button, driving a mile and hitting the button again, it's as straightforward as that. No confusing DIP switches. Calibration is easily accomplished any time tires or gears are changed. Our speedometers have accumulated over 5,000,000 miles of successful use reflecting their popularity and robustness.

ELECTRONIC TACHOMETERS

NVU tachometers will accept inputs from various sources. A high voltage coil input, a low voltage CDI box, ignition box, or PCM. The fully integrated circuitry allows for years of trouble free use.

FULL SWEEP STEPPER MOTOR GAUGES

New Vintage full-sweep stepper motor gauges have the highest technology available, the same movements and systems used on the most elite sports cars today. Stepper motors take input from precision senders and translate it through microprocessors and into electronic impulses which drive the stepper motors to precise degrees in movement, down to .3 degrees of rotation. 2-1/16" stepper motor gauges also feature our peak hi/low recall and warning functions. Gauges can trigger a switch, lamp or flash the dial at any point that you program. They also feature color-coded harnesses for easy hookup and maintenance.

SHORT SWEEP BI-TORQUE GAUGES

Short-sweep gauges feature a 90 degree sweep, which has been an industry standard for years. Our patented bi-torque and air-core movements use voltage or resistance for a wide variety of ranges. Air core gauges are traditionally perimeter-lit and are based on our Military and Commercial lines.

PERIMETER LIT GAUGES

New Vintage gauges with perimeter lighting use a combination of incandescent bulbs and LEDs in some cases to flood the dial with light from around the perimeter, hence the name. The light flows around the dial and is reflected from the case sides and light mask, back onto the dial. It is a more traditional way of lighting the dials, and is easy to view at night. Woodward, 1940, 1967 and performance lines feature perimeter lighting.

LED BACKLIGHTING THROUGH THE DIAL

NVU LED through the dial technology is achieved with LEDs behind a OEM quality, UV resistant polycarbonate dial, hand-screened for quality. The light shines through certain parts of the dials for hi-definition viewing at night. Our pointers have also been engineered for the best, most even lighting. 3-3/8 and 2-1/16" backlit gauges feature user-selectable white or amber LED lighting. Redline 1969 and 1968 Series gauges feature backlit dials.

ORDERING IS EASY WITH NVU.

All orders must have a purchase order. Please see below for minimum requirements. A purchase order helps order processing properly prepare your orders for the fastest service. It also ensures the pricing and quantities are correct.

Purchase orders can be emailed or faxed in. Email your orders to your sales agent.

Company name and billing address:
This is so order processing will know who to bill

Order number and date

Purchase Order					
Vendor		Date			
SUPER CUSTOMS		8/2/2016			
123 STREET		P.O. No.			
CITY, STATE, 55555		2630			
Ship To		Drop ships must be labelled drop ship somewhere on the order			
SUPER CUSTOMS		Part number, quantity and cost at your price level. This will confirm the amount billed.			
123 STREET					
CITY, STATE, 55555					
Item	Description	Qty	Rate	MPN	Amount
37205-02	4-3/8" WOODWARD SERIES KIT BEIGE	1	489.95	37205-02	489.95
37331-02	37331-02 WOODWARD KIT 2 EACH 3-3/8 DUAL	2	679.95	37331-02	1,359.90
01253-01	GAUGES 4-3/8 SPEEDO 120 KIT BEIGE	4	599.95	01253-01	2,399.80
99001-04	PERFORMANCE 3-1 KIT 0-90 GM BLACK	24	39.99	99001-04	959.76
99001-04 GM HALL EFFECT SENDER 7/8-18 THREAD					
Total					\$5,209.41

Ship to:
Without this shipping will not know where to ship your order

Part number, quantity and cost at your price level. This will confirm the amount billed.

PRICE:

The price is your cost BEFORE any discounts. All discounts are applied at the time of payment and are off your price. This will help everyone stay on the same page and avoid billing issues.

Total amount on order.
The total will help your purchasing agent and billing at NVU to confirm proper quantities and pricing



THE ORIGINAL PERIOD STYLED AND THEMED INSTRUMENTS MADE IN DETROIT

DISTRIBUTOR APPLICATION FORM

COMPANY NAME		WEBSITE	
CONTACT	EMAIL	TAX ID	
BILLING ADDRESS, CITY, ZIP			
SHIPPING ADDRESS, CITY, ZIP			
PHONE 1	PHONE 2	FAX	
IN BUSINESS SINCE	NUMBER OF LOCATIONS	DEALER TYPE (CHECK ONE) RETAIL STORE <input type="checkbox"/> INTERNET <input type="checkbox"/> INSTALLER <input type="checkbox"/>	
HOW WILL NVU PRODUCTS BE MARKETED?			
BUSINESS REFERENCES	BUSINESS REFERENCES	BUSINESS REFERENCES	
COMPANY	COMPANY	COMPANY	
CONTACT	CONTACT	CONTACT	
PHONE	PHONE	PHONE	
OTHER COMPETING PRODUCTS YOU CURRENTLY DISTRIBUTE			

By signing below, as a representative of the above company I agree to the terms and conditions of an NVU distributorship. I agree as a distributor to have all promotional materials that are generated by said company to be approved by NVU prior to publication.

AUTHORIZED SIGNATURE _____ DATE _____

PRINT NAME _____ TITLE _____

OFFICE USE BELOW

APPROVED

DATE

PRICE LEVEL

PAYMENT TERMS

PLEASE RETURN TO YOUR SALES REP VIA EMAIL OR SEND TO:
NEW VINTAGE USA, INC
2415 BURDETTE FERNDALE, MI 48220
PH 248.850-5482 FX. 248.565.8291 www.newvintageusa.com